

FOR IMMEDIATE RELEASE

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## TIARA SPORT UNVEILS 43 LUXURY EXPRESS

**HOLLAND, Mich., May 13, 2020** – Tiara Sport expanded its lineup with the launch of the 43 LE, the first model in the Luxury Express series. The 43 LE combines sport styling with luxurious amenities and the thrilling performance of outboard propulsion the Tiara Sport brand is engineered specifically around.

“We’re excited to launch this next model for Tiara Sport and know it will make an excellent addition to our Sport products. The 43 LE provides customers the functionality they’ve become accustomed with through our other Tiara Sport products as well as great overnighting capabilities. We’re excited to see this model come to life later this Summer and introduce it to the marketplace,” said Dave O’Connell, Vice President of Sales & Marketing.

The 43 LE features a transformational cockpit that expands in size with its fold-down terrace and rotating lounge module. The helm chair and companion seat both rotate to join the aft social zone, while the bow provides relaxation via a chaise lounge. Entertainment features are found throughout, including a galley, grill and premium stereo system.

The expansive cabin below deck includes two staterooms: a queen island berth and mid-cabin double berth. A complete head with separate shower provides all of the appropriate overnighting or day-yachting comforts one would need.

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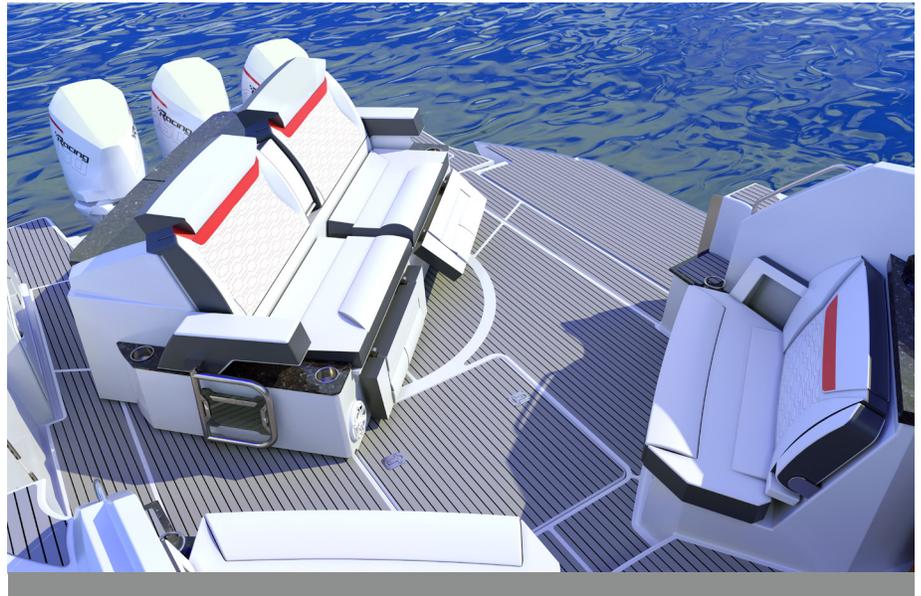


With three unique propulsion package options, including Mercury, Yamaha or Seven Marine engines, the Tiara Sport 43 LE is built for performance. Its integrated electronics and Garmin® Marine Navigation provide power and control at the helm.

Experience the 43 LE as well as models in the Tiara Sport LS and LX lineups at the Palm Beach Virtual Boat Show ([virtualpbboatshow.com](http://virtualpbboatshow.com)), slated to open on Thursday, May 14. Information can also be found on [tiarasport.com](http://tiarasport.com) or through your local factory authorized Tiara Sport dealer.

*Tiara Sport is a subsidiary of S2 Yachts, Inc., one of the oldest privately held boat manufacturers in the United States. Headquartered in Holland, Michigan, Tiara Sport manufactures sport yachts with outboard power from 34 to 43 feet. S2 Yachts, Inc. also manufactures Tiara Yachts, which product lineup includes inboard powered yachts ranging from 39 to 53 feet. Tiara Yachts line comprises the Open Series, Flybridge and Coupe models. For more information, please visit [tiarasport.com](http://tiarasport.com) and [tiarayachts.com](http://tiarayachts.com).*

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