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TIARA YACHTS DEBUTS NEWEST MODEL, 48 LS

HOLLAND, Mich. - February 11, 2021 - Tiara Yachts is excited to announce the launch of the 48 Luxury Sport. The largest outboard powered model Tiara Yachts has ever built, the 48 LS is also the first outboard powered model under the Tiara Yachts name. The 48 LS builds on the legacy of the LS series; social zones, a key area of focus in every LS model, allow for guests to choose their preferred relaxation zone. Below deck you'll find accommodations for four as well as a private head.

Luxury is amplified from bow to stern through unexpected details and refined Yacht aesthetics. Forward, the bow features wrap around seating and reclining lounge. Aft, the innovative rotating lounge boasts multiple locking positions and built-in footrest. Deploy the terrace and expand the cockpit in addition to improving access to the water. At the helm, sliding doors provide a welcome retreat from the elements.



Below deck you'll find a forward pedestal berth and private head in addition to the aft stateroom that features dual twin berths. The berths may be converted for more comfortable adult sleeping accommodations. Ultraleather and teak blended with a mix of stainless steel, detailed accent stitching and solid surfaces elevate and amplify the elegance of every amenity on board.



In partnership with Mercury, the 48 LS boasts the all-new Verado[®] V12 600hp engines. Triple V12s offer control and performance, combined with the Tiara Yachts integrated electronics package including Garmin Marine navigation.

Furthering the legacy of the Verado[®] engine family, Mercury[®] reimagined outboard performance to deliver the ultimate luxury boating experience. With the unwavering strength of a V12 powerhead, the

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600hp Verado outboard delivers extraordinary range and power to take your boating adventures to new destinations. An innovative steerable gearcase enhances handling and control, particularly at low speeds, and provides a smoother, more refined driving experience. The two-speed automatic transmission doles out torque and acceleration in first gear to get boats on plane quickly, then silently shifts to second for efficient cruising and an impressive top speed. Combined with the most sophisticated digital controls and unmatched sound-dampening technology, the features of the 600hp Verado outboard elevate the standards of premium design and engineering.

“Product launches are always an exciting time for our company, but this one is further elevated with the announcement of the Verado[®] V12s. We’re proud to have partnered closely with Mercury and be one of the first manufacturers debuting this new propulsion package, fully integrating these engines into the 48 LS,” states CEO and President Tom Slikkers.

The 48 LS will debut to Tiara Yachts dealers and customers at a VIP Event at Ocean Reef Club in Key Largo, Florida, beginning February 16th. Following the VIP Event, the 48 LS will make its way through Florida then up the East Coast stopping at Tiara Yachts dealers for customer and sea trial events along the way. To learn more about the VIP Tour, please visit <https://www.tiarayachts.com/events>.

Tiara Yachts, headquartered in Holland, Michigan, is one of the oldest privately held boat manufacturers in the United States. The Tiara Yachts model line includes inboard vessels from 39 to 53 feet, in the Open, Flybridge and Coupe Series lines. Outboard powered Tiara Yachts models range from 34 to 48 feet in three distinct Series: Luxury Sport (LS), Luxury Crossover (LX) and Luxury Express (LE). For more information, please visit tiarayachts.com.

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