

PRESS RELEASE



## TIARA SPORT INTRODUCES 34 LX AT 2018 FORT LAUDERDALE INTERNATIONAL BOAT SHOW



**Holland, Michigan, November 5, 2018** – Tiara Sport continues to build its model lineup and brand presence with the launch of the 34 LX, the first Luxury Crossover model from the Tiara Sport brand. The 34 LX provides comfortable bow rider seating accessed via a centerline pass thru as well as transformational aft seating that offers the ability to enlarge or reduce the cockpit size based on guest's needs aboard.

The 34 LX was introduced to an enthusiastic crowd at the 2018 Fort Lauderdale International Boat Show. Tiara Sport Dealer and Media Partners as well as guests of the show were able to board the 34 LX for a closer look.

"We saw a great turnout at the 2018 Lauderdale Show; not only did we launch the 34 LX, but we also displayed our 34 and 38 LS models – the entire Tiara Sport line was present. The 34 LX complements our Tiara Sport LS products and further enhances the Sport product lineup. We're building our presence in the outboard powered market and will continue to do so with additional new model launches for our Sport brand." Dave O'Connell, VP of Sales, Tiara Yachts and Tiara Sport.

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The 34 LX boasts an impressive list of standard features, including plenty of stowage, located under seating throughout as well as a dedicated forward storage space that allows for beach and water gear as well as equipment such as fenders, lines and cleaning supplies. Enjoy additional fresh air and sunshine in the cockpit by opening the standard sunroof. The companion seat provides a double use; forward facing for underway comfort, and rotated aft to join the party while at rest.

Integrated electronics and Garmin® Marine Navigation systems complement the Twin Yamaha engine package (350's), providing intuitive and functional ease of use.

Experience the Tiara Sport models including the 34 LX at your favorite Winter boat show or learn more at: [tiarasport.com](http://tiarasport.com).

Tiara SPORT is a subsidiary of S2 Yachts, Inc., one of the oldest privately held boat manufacturers in the United States. Headquartered in Holland, Michigan, Tiara Sport manufactures sport yachts with outboard power from 34 to 38 feet. S2 Yachts, Inc. also manufactures Tiara Yachts, which product lineup includes inboard powered yachts ranging from 39 to 53 feet. Tiara Yachts line comprises the Open Series, Flybridge and Coupe models. For more information, please visit [tiarasport.com](http://tiarasport.com) and [tiarayachts.com](http://tiarayachts.com).



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