



TIARA YACHTS DEBUTS F 44 FLYBRIDGE AT THE 2016 FT. LAUDERDALE INTERNATIONAL BOAT SHOW

December 20, 2016, Holland, Michigan – Tiara Yachts debuted the all-new F 44 Flybridge to an enthusiastic crowd of media personnel, Tiara Yachts Dealers and boat show attendees at the 2016 Fort Lauderdale International Boat Show on November 3rd.

The afternoon event began with a presentation from Dave O’Connell, Vice President of Sales, Tiara Yachts and David Glenn, Director of Marketing, S2 Yachts. Following the presentation, the F 44 was christened and guests were invited to walk through the yacht for a closer look.

“After studying market trends, we were eager to enter the Flybridge arena with our F 44. It’s a perfect package and entry into that model lineup. The F 44 includes the luxury and amenities our customers expect with a large flybridge, comfortable enough to easily host 6 or 8 guests,” Dave O’Connell, Vice President of Sales, Tiara Yachts.

The F 44 builds on the incredibly successful hull of the 44 Coupe; strength and seakeeping combined with a luxurious and thoughtfully attended to interior. Sit back comfortably in ample, inclusive spaces that connect captain and guests. With beautiful lines, a sleek flybridge and legendary Tiara accouterments, the 44 Flybridge will put you on top of the world. Enjoy the views from an easy-to-access flybridge, featuring bridge and guest lounge.

PRESS RELEASE



A forward master stateroom with queen berth is complemented by a master/ day head and aft stateroom providing plenty of comfortable space for a family or two couples to enjoy an extended cruise. Rich, solid wood floors, modern wall coverings, architectural finishes and heavy-duty hardware highlight interior finishes. Tiara Yachts customers may customize their interiors to match their own unique tastes and styles.

The graceful profile and elegant finishes may be refined, but the Volvo Penta II 600s provide raw power as needed. Paired with the dependable, sweet-riding Tiara hull, the F 44 will deliver an exceptional driving experience every time. Joystick controls and glass cockpit instrumentation provide easy navigation and increase the enjoyment of your yachting experience.

The F 44 was well received throughout the 2016 Ft. Lauderdale International Boat Show, gaining lots of positive remarks and customer interest. Always looking forward, Tiara is anticipating another successful Flybridge launch with the introduction of the F 53 Flybridge at the 2017 Miami International Boat Show.

Tiara Yachts, headquartered in Holland, Michigan, manufactures yachts with inboard power from 31 to 53 feet. Tiara's lines include the Tiara Series, Flybridge, Convertible, Coupe and Q models. Tiara is a subsidiary of S2 Yachts, Inc., one of the oldest privately held boat manufacturers in the United States. S2 Yachts, Inc. also manufactures the luxury brand of cruising and sport fishing boats under the PURSUIT brand name. Pursuit Boats are manufactured in Fort Pierce, Florida in lengths of 23 to 40 feet. They are available in Center Console, Dual Console, Offshore, Sport and Sport Coupe configurations. For more information, please visit www.tiarayachts.com and www.pursuitboats.com.