



TIARA YACHTS AND TIARA SPORT EXPAND DEALER NETWORK IN AUSTRALIA

Holland, Michigan, July 3, 2018 – The Tiara Yachts and Tiara Sport Dealer network recently gained new representation in Australia with the addition of Matilda Bay Marine.

As the authorized Tiara Yachts and Tiara Sport Dealer for the countries of Australia and New Zealand, Matilda Bay Marine offers complete sales and service of both the Tiara Yachts and Tiara Sport product lines. The Tiara Yachts product lineup includes models 39' to 53' in the Open, Coupe and Flybridge series. The Tiara Sport lineup includes the first outboard powered Tiara, the 38 LS, and the all-new 34 LS.

"We are so pleased to welcome Matilda Bay Marine to our Tiara Dealer Networks. This is an exciting time for the Tiara brands with the launch of the new Tiara Yachts 49 Coupe and the Tiara Sport 34 LS. We're certain the Australian marketplace will give Tiara a warm welcome," Sue Kane, Business Development Manager, Tiara Yachts and Tiara Sport.

"We are extremely excited to be representing Tiara in Australia and New Zealand. With such an exciting and dynamic lineup of models we are very proud to be putting our name behind such a great brand. We hope that we can help co-create many lasting memories on the water for our clients and the opportunity for us to now be able to offer the full Tiara range to our Australian and New Zealand buyers ensures that there will be many very happy families out on the water down under in a Tiara in the years to come," Sam Coote, Matilda Bay Marine.

PRESS RELEASE

Tiara
Y A C H T S

Tiara
S P O R T

Visit them online at matildabaymarine.com.au, or at one of their two locations in Australia:

Matilda Bay Marine
Unit 1, 24 Mews Road
Fremantle, 6160
Western Australia
Australia

Matilda Bay Marine
1 Boat Works Drive, Gold Coast Marine
District
Coomera, Gold Coast Queensland 4209
Australia

Tiara Yachts, headquartered in Holland, Michigan, is a subsidiary of S2 Yachts, Inc., one of the oldest privately held boat manufacturers in the United States. Tiara's model lines include the Open Series, Flybridge and Coupe models manufactured with inboard power from 39 to 53 feet. S2 Yachts, Inc. also manufactures the luxury brand of cruising and sport fishing boats under the Pursuit Boats brand name. Pursuit Boats are manufactured in Fort Pierce, Florida in lengths of 23 to 40 feet. They are available in Center Console, Dual Console, Offshore, Sport, and Sport Coupe configurations. In 2017, S2 Yachts introduced the Tiara Sport 38 LS, the first outboard powered Tiara model. For more information, please visit tiarayachts.com, pursuitboats.com or tiarasport.com.



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