



TIARA YACHTS C 49 DEBUT

Holland, Michigan, June 8, 2018 – Tiara Yachts takes the Coupe series to a new level of luxury and performance with the all new C 49. Tiara Yachts' first Coupe defined a new evolution in design with the introduction of the C 50 in September 2015. Since its introduction, Tiara Yachts has introduced a C 39, C 44 and C 53 all in the spirit of timeless classic Tiara styling and performance, backed by Volvo Penta's IPS drive system providing an unparalleled experience in enjoyment on the water.

The C 49 builds on the momentum of the Coupe's success and elevates that experience with the introduction of expanded interior space throughout. New Coupe buyers will feel the openness immediately in the single level salon followed by the lower cabins and spacious master. The interior is further enhanced with the introduction of a full suite of hardwood finishes and designer fabrics.

The transom showcases a fully integrated 63" swim platform which may be optioned with a hydraulic lift. Entry to the cockpit is via the port side steps through a manual locking stainless steel gate. One of the most exciting changes on the new 49 Coupe is the rear cockpit lounge seat finished in exterior grade Ultraleather® which now incorporates a starboard side aft corner to accommodate more guests while entertaining. A port side aft facing seat and high gloss adjustable teak table add to the ambience of the open air cockpit.

The hallmark outdoor/in living spaces of the first Coupe model is still prominent in the C 49 with entry into the salon via a cockpit sliding door framed by windows on either side. The galley features both port and starboard include drawer style refrigerator/freezer, two burner cooktop, microwave/convection oven and storage above and below. Large quartz countertops complete the galley space.

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Step up to salon seating and helm area with its port side U-lounge, convertible to a berth, and starboard love seat. The dual companion helm seat is fully adjustable. Volvo Joystick controls are fully integrated with Garmin® electronics and remote. The fully integrated fiberglass hardtop frames large tempered safety glass panes port, starboard and forward providing an unimpeded platform to safely and enjoyably operate the C 49.

One of the real joys of the Coupe series is the visual access from virtually any point in the salon and cockpit to what really matters when yachting, enjoying the water all around you!

The lower master and VIP suites are accessed through a center stairway. The master features a private head and centerline queen pedestal berth with innerspring mattress. Audio visual, storage and hullside windows make the master a great retreat any time of the day. The VIP shares a day head with the lower atrium but still maintains a private entrance for sleeping. Additional hull side windows allow plenty of natural light carrying the open living theme throughout. The atrium features a port side lounge that may also be used as a berth.

The mechanical space and engine room are accessed through the large cockpit floor hatch. Volvo IPS 800s with Joystick controls and ACP power the new C 49. The Joystick controls paired with the IPS drives allow the C 49 to be operated with confidence around the tightest docking situations. Underway, the Volvo IPS system gives Captains the ability to agilely navigate rough seas or calm cruises effortlessly.

The Tiara Yachts Coupe series has just taken another great leap in innovation and design delivering the C 49 to a discerning marketplace.

Tiara Yachts, headquartered in Holland, Michigan, is a subsidiary of S2 Yachts, Inc., one of the oldest privately held boat manufacturers in the United States. Tiara's model lines include the Tiara Series, Flybridge, Coupe and Q models manufactured with inboard power from 39 to 53 feet. S2 Yachts, Inc. also manufactures the luxury brand of cruising and sport fishing boats under the Pursuit Boats brand name. Pursuit Boats are manufactured in Fort Pierce, Florida in lengths of 23 to 40 feet. They are available in Center Console, Dual Console, Offshore, Sport, and Sport Coupe configurations. In 2017, S2 Yachts introduced the Tiara Sport 38 LS, the first outboard powered Tiara model. For more information, please visit tiarayachts.com, pursuitboats.com or tiarasport.com