



TIARA SPORT LAUNCHES NEXT MODEL IN SPORT SERIES, THE 34 LS

Holland, Michigan, August 2, 2018 – Tiara Sport is expanding the LS product lineup with the launch of the second model in the series, the 34 LS. With a focus on luxury sport yachting, the Tiara Sport lineup offers sophisticated vessels ready to meet the demands of day yachting. The epitome of functionality and comfort, Tiara Sport LS models feature walk-around capabilities, multiple and easily accessible social zones, and ample lounging accommodations, including wrap around forward bow seating.

“We’re looking forward to welcoming our Dealer Partners and Customers to our annual Tiara VIP event in a couple weeks for the launch and debut of the 34 LS. The 34 features many of the highlights and benefits experienced on the 38 LS and we’re certain both customers and dealers will join our excitement about this new model and the expanding Tiara Sport brand.” Dave O’Connell, VP of Sales, Tiara Yachts and Tiara Sport.

The second model in the Tiara Sport LS series, the 34 LS carries the functionality and heritage of luxury sport yachting set by its predecessor, the 38 LS. Complete with walk-around capabilities, outdoor galley and convertible sun pad, the 34 LS continues to define luxury day yachting. Captain and guests will enjoy multiple lounging spaces and social zones, offering relaxation and fun while on the water. Interior, guests will find a quiet refuge complete with sleeping accommodations and head. Athletic, sleek styling combined with thrilling performance ensures one exciting day on the water after another.

PRESS RELEASE

TIARA[®]

S P O R T



Powered by twin Yamaha 350's, the 34 LS is ready to perform. Outfitted with glass cockpit integrated electronics and the latest Garmin® marine navigation systems, Captains will enjoy the ease of use and navigation aboard. Experience the 34 LS at your favorite Fall boat show or learn more at: tiarasport.com
Tiara SPORT, headquartered in Holland, Michigan, manufactures sport yachts with outboard power 34 - 38 feet.

Tiara SPORT is a subsidiary of S2 Yachts, Inc., one of the oldest privately held boat manufacturers in the United States. S2 Yachts, Inc. also manufactures Tiara Yachts, which product lineup includes inboard powered yachts ranging from 39 to 53 feet. Tiara Yachts line comprises the Open Series, Flybridge and Coupe models. Additionally, S2 Yachts, Inc. manufactures the luxury brand of cruising and sport fishing boats under the PURSUIT brand name. Pursuit Boats are manufactured in Fort Pierce, Florida in lengths of 23 to 40 feet. They are available in Center Console, Dual Console, Offshore and Sport configurations. For more information, please visit tiarayachts.com and pursuitboats.com.

